



IBIZA
SWIM WEEK X

MIAMI
SWIM WEEK
THE SHOWS

MIAMI EDITION

May 27th, 2026 - Miami

A Miami presentation connecting
swimwear, media and runway.

ABOUT IBIZA SWIM WEEK

Ibiza Swim Week is a swimwear and resortwear platform based in Ibiza, bringing together designers, models, media and industry professionals.

Now entering its third year, it continues to position itself as one of the leading swimwear platforms in Europe, creating visibility for brands and connecting Ibiza with the international fashion scene.

Its second edition brought together 16 brands and models from more than 20 countries around the world, reinforcing its role as a growing international platform for swimwear and resortwear.



The Miami Edition

The Miami Edition brings Ibiza Swim Week to one of the most relevant swimwear markets through a curated media presentation and runway showcase.

Created for press, influencers and invited guests, this production offers 4 to 5 selected brands the opportunity to present their collections in Miami while gaining visibility and media exposure.

An event by VYBE, Chicas Guapas TV and Third Eye MKT, in collaboration with Miami Swim Week The Shows™, for Ibiza Swim Week.



Date: May 27th, 2026 - Location: Miami (TBC)

WHY MIAMI?

Miami is a key city for swimwear, resortwear and fashion media, making it a natural location to present Ibiza Swim Week to a relevant audience.

This presentation allows participating brands to:

- Connect with media and invited guests
- Gain visibility in a swimwear-focused market
- Present their collections in an intimate runway format
- Be part of a collaboration linked to Miami Swim Week

VISION

This edition is part of Ibiza Swim Week's growth beyond Ibiza, creating new opportunities to present the platform in cities connected to swimwear, resortwear and international fashion.

Miami offers the right context to strengthen the connection between Ibiza Swim Week and the U.S. market, while opening new visibility opportunities for the participating brands.





THE EXPERIENCE

Miami Edition offers a more intimate and curated runway format, designed to give each brand clear visibility within a curated setting.

- Curated runway show
- Press, photographers and content creators
- Invited guests and industry presence
- Professional production and visual direction
- Model casting and backstage coordination
- Influencers

A format focused on fashion, visibility and industry connection in Miami.



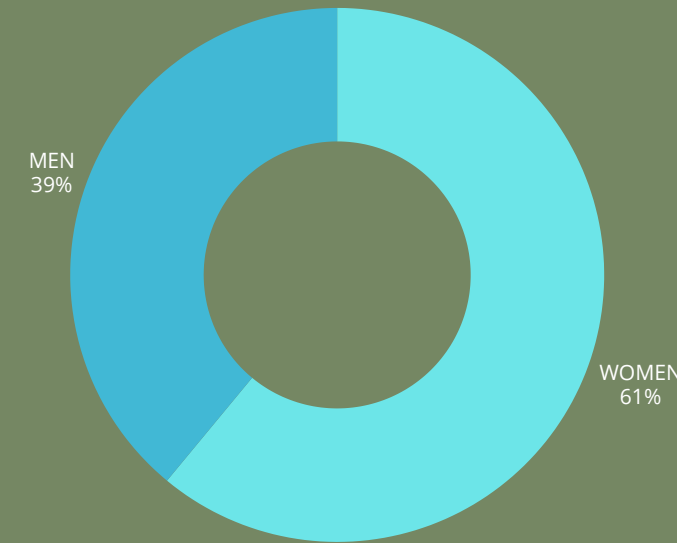
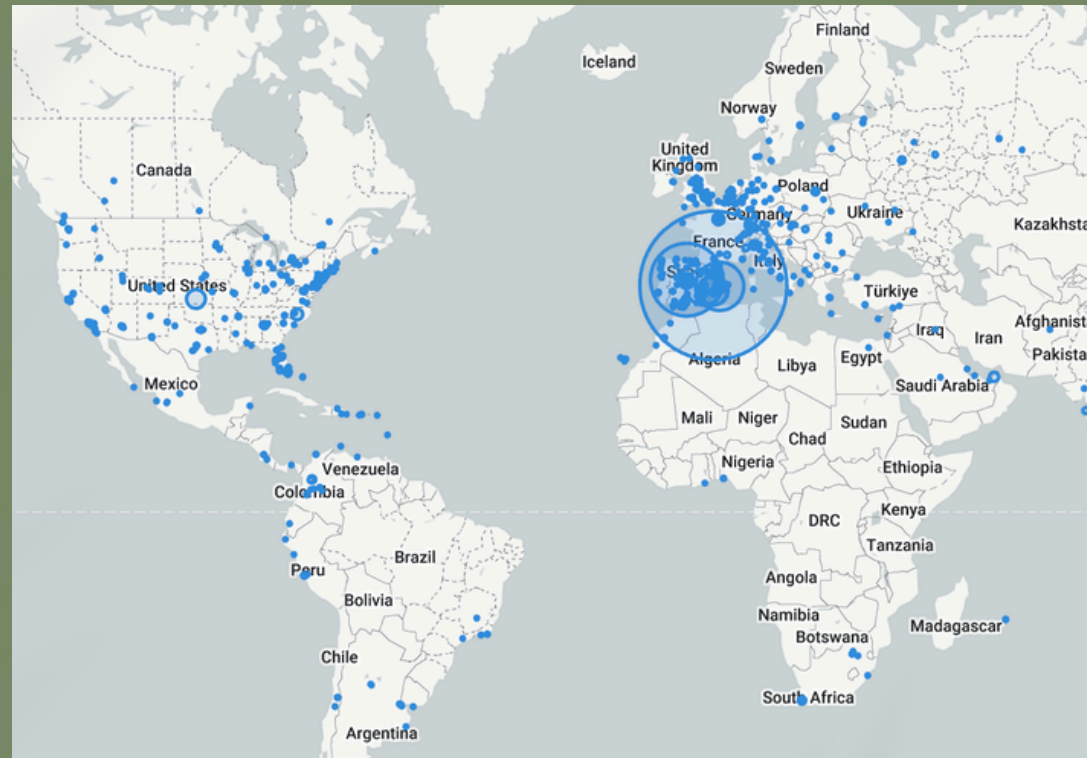
HOST

Lucia Ugarte will host the event, bringing presence and experience to guide the presentation.

GLOBAL POSITIONING



Web visits by country



ibiza.swimweek •

Comparte una nota

Ibiza Swim Week **The Official account**

201 publicaciones 15 mil seguidores 681 siguiendo

Evento
The most exclusive Swimwear Show on the magical Island of Ibiza 🌴 Platform for new talent
Founder @nia_vasquezsaenz
📍 @aguasdeibiza June 20
www.ibizaswim-week.com

Ibiza Swim Week

Panel para profesionales
📈 331,5 mil visualizaciones en los últimos 30 días.



2025 was an important year for Ibiza Swim Week in terms of media coverage.

The event was featured in publications such as **Forbes, Women's Health, InStyle, Fashion United, Fashion Network, PR Fashion Firm, Miami Living and Davinci Magazine**, with more than 80 articles published.



SPONSORSHIP

Ibiza Swim Week has built a network of strategic collaborations that support its growth, visibility and positioning within the swimwear and resortwear industry.

In Ibiza, the project is developed in collaboration with the **Ibiza City Council**, strengthening its role as a fashion platform connected to the island's cultural and destination identity.

Our partners and sponsors become part of this ecosystem, gaining visibility within a curated fashion context with international projection.



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DESIGNER PACKAGE

\$1000 USD
Limited to 4/5 brands

Each participating brand will receive:

- Runway presentation in Miami
- Up to 8 looks on the runway
- Professional photo and video coverage
- Model casting and coordination
- Hair & makeup for runway
- Backstage access
- Visibility through Ibiza Swim Week channels
- Visibility to media, photographers and invited guests

A limited opportunity to present your brand in Miami through Ibiza Swim Week.





LET'S CONNECT

Be part of Ibiza Swim Week – Miami Edition.

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IBIZA
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For participation and collaborations:

+34 691322304 @ibizaswimweek_ info@ibizaswim-week.com www.ibizaswim-week.com