



IBIZA SWIM WEEK

II EDITION

2025

IBIZA SWIM WEEK

The event showcases the best swimwear and beach fashion from emerging designers and new talents. We are the window to show Ibiza's fashion to the world, being the perfect platform for international brands and exhibitors.

@IBIZA.SWIMWEEK



Location

AGUAS DE IBIZA

Fashion Show

June 20 2025

BONITO IBIZA

Fitting and Pool Party

June 19 2025



Ibiza Swim Week was born in 2024 by the hand of Nía Vázquez, a designer and fashion and luxury marketing professional, supported by the ISW team. In our first edition, we have 10 international brands such as Beach Cult from South Africa, Origin of Oceans from the USA the launch of Alyana Swim from Marrakech, adding between brands and attending models, and participation of talent from over 20 countries.

OUR STORY





OUR VISION

This type of event not only stands out for its ability to showcase new trends and emerging talents, but it can also position the island as an attractive destination for fashion and culture, in addition to its fame as a tourist destination.

We have a bohemian spirit and we are lovers of art and fun, that's why our event is more than just a catwalk.



The event will be held in two days, day 1 will be a fitting and rehearsal and it will end with a cocktail for models and designers. Day 2 will not only be bathed in vibrant fashion shows but will also feature music, shows, and cocktails, which will delight our attendees.

@ibiza.swimweek

ABOUT THE NEXT EDITION

In the second edition we seek to grow exponentially nationally and internationally, establishing ourselves as a reference in the Swimwear industry.

We will have 16 designers among which will be included for the first time brands and / or resort wear. We will launch our own You Tube channel through which all our parades will be available to the public, as well as in other channels and media of the international press.



- 0 International Models and Influencers
- 16 International Brands
- Sunset Soirée at the Roof Top
- Dj
- Models and Sponsors Collaborations
- Pop-Ups
- Special Performance



BONITO IBIZA

New Opening!

This hotel opens its doors in June and invites us to enjoy its spectacular facilities.

A day for models and designers to get to know each other and prepare their show to shine. We will do the fitting and a dress rehearsal.

After the rehearsal, models and designers are invited to enjoy the pool for a few hours.



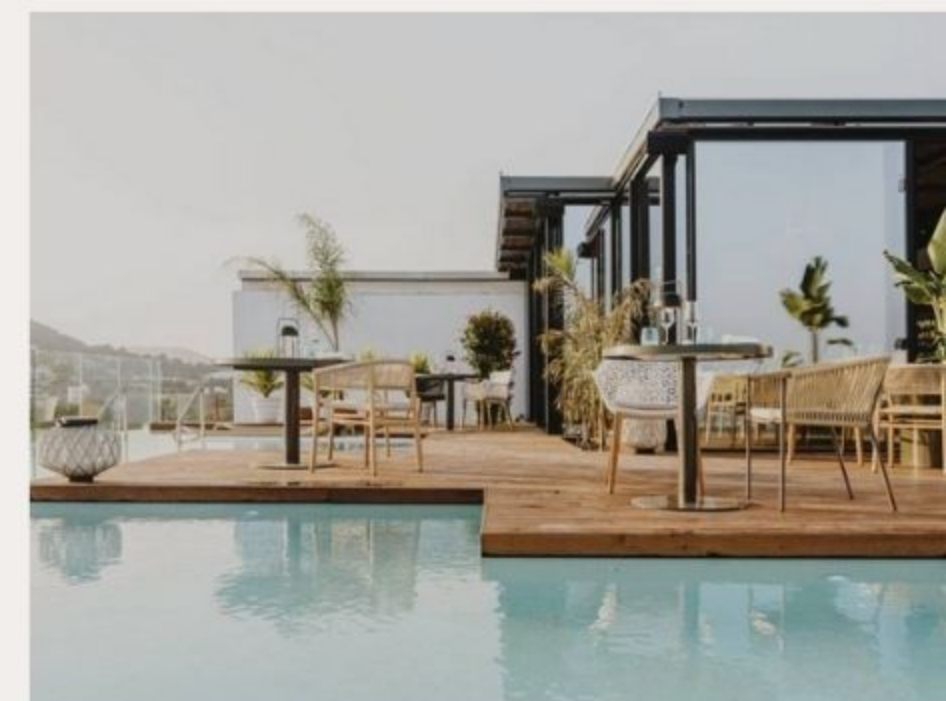
Aguas de Ibiza

Grand Luxe Hotel

We are pleased to hold our second edition again in this spectacular hotel, a benchmark of luxury and exclusivity in Ibiza.

Our catwalk over the water, surprise show, Sunset Soirée on the Roof Top, art exhibition...

An essential event in the Ibiza party and fashion calendar.





SUNSET PARTY

Severine Coulcourt

Contemporary French artist with an intense passion for art and expressiveness.

Her style is recognizable by her vibrant portraits, usually inspired by iconic figures or by an immense emotional density.

We will browse her work with a small exhibition during our after show, where our guests will be able to get to know her art.



This year he will present a new show on the island with Valentinna, where they will fuse sounds, instruments and their voices, with their concept.

FOR FINE EARS

FOR FINE EARS

RHYTHMS OF THE SOUL

IBIZA 2025



NATIIVO & VALENTINNA

NATIIVO

Our musical guest this year is the Argentine DJ and producer Natiivo. He will bring the magic touch to the evening with his unmistakable sounds, Afrobeat house sounds and his electrifying last hour set, where he will surprise with his new music.



MODELS/INFLUENCERS

www.ibizaswim-week.com/ourmodels



Asia Valente

Special guest 2025
Play Boy Model Italia - BIG Brother VIP
2,1 Millón @asiavalentereal

Danii Fesler

Runway model L - Miami Ny
41,9 k @daniifessler

Mariana Ktmet

Runaway Model - Paris FW - Milan FW
65,8 k @meri_Blond

Anetta Beri

Model Uk
659 K @anettaberi_

Evita Scoccia

Founder New york Swim Week
108 K @evitascoccia

Diana Lapo

Bikini pro model- European Winner
158 k @diana.lapo

Claudia Lucchinni

Runaway Model - Paris FW - London FW
36,6 k @lucchini_claudia



IMPACT

IBIZA
SWIM WEEK

In our first edition, it is worth mentioning publications in specialized fashion presses such as **Theomoda, Pinkermoda, Fashion Network, and Fashion United.**

We had dozens of publications in regional and national media, getting more than 80 articles published.

The most important interviews were for **Moda ES, La voz de Ibiza,** and **Agencia EFE,** which made a report where we were included in the swimwear proposals for 2024.



All media
5 Millions



Website
10 k Visitas



Our Instagram
500.000 K Reach



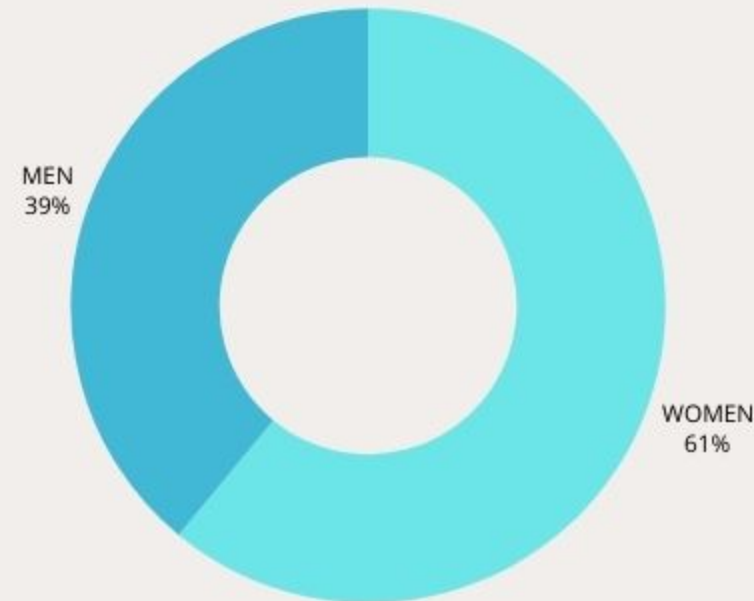
200 Guests,
Industry and press

SHIFT

START HERE IN FASHION TV

Ibiza Swim Week broadcast
is on June 28th on all SHIFT
Platforms.

Audience



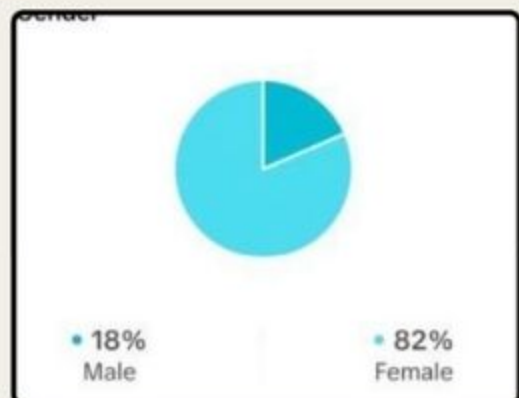
Principales grupos de edad



Web visits by Country



SOME OF OUR INFLUENCER STATISTICS



Tik Tok



asiavalentereal

@asiavale... ASIA VALENTE

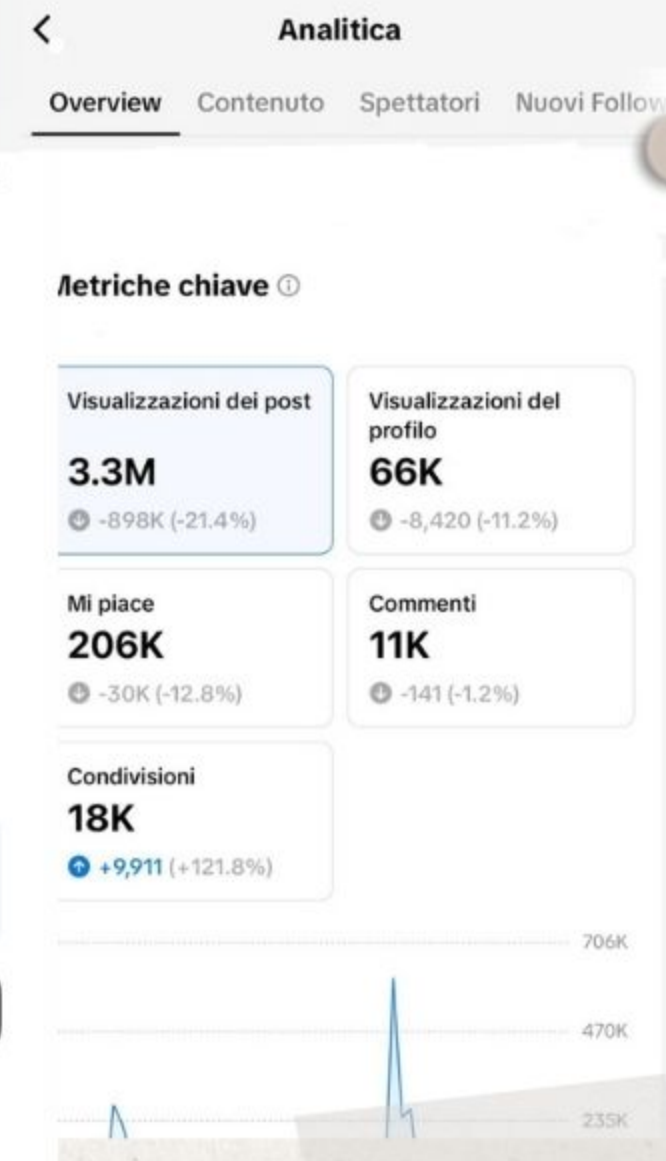
952 post 2,1 MLN follower 138 seguiti

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FAVORITE HOBBY VIAGGIARE 🌍... altro

asiavalente.siteup.com

Dashboard per professionisti
1,7 mln visualizzazioni negli ultimi 30 giorni.

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DESIGNER PACKAGES



1000 euros (VAT inc)

Zafiro

8 LOOKS

Includes Models

Hair and Makeup

Photo and video of the event

Mention in the Website and social networks for 1 year.

2 Backstage tickets.

2 Tickets for the show and cocktail



1500 euros (VAT inc)

Esmeralda

12 LOOKS

Includes Models

Hair and Makeup

Photo and video of the event

Mention in Website and social networks for 1 year.

2 Backstage tickets.

4 Tickets for the show and cocktail



2000 euros (VAT inc)

Diamante

16 LOOKS

Includes Models

Hair and Makeup

Photography and video of the event

Mention on Web and Social Networks for 1 year

3 Backstage tickets.

6 Tickets for the show and cocktail

Opening or Closing of the show

Live music or performance.



IBIZA SWIM WEEK

We would like you to interact with the public and have the opportunity to explain your product and sell it.
We will have only 6 spaces available for our brands and others who want to participate.
We will provide a table, a chair, and a rack.

ISW Brands: 150 euros – Other brands: 200

POP-UPS



AVIR
—  —
IBIZA
SWIM WEEK



PARTNERS

SPONSORS



We have been very fortunate to have the support of great brands on the island and internationally, such as NASSAU BEACH CLUB, Fly Avir Fly Private, Viña Esmeralda or Ibiza Sol Charter.



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HOTELS

Aguas de Ibiza

Grand Luxe Hotel



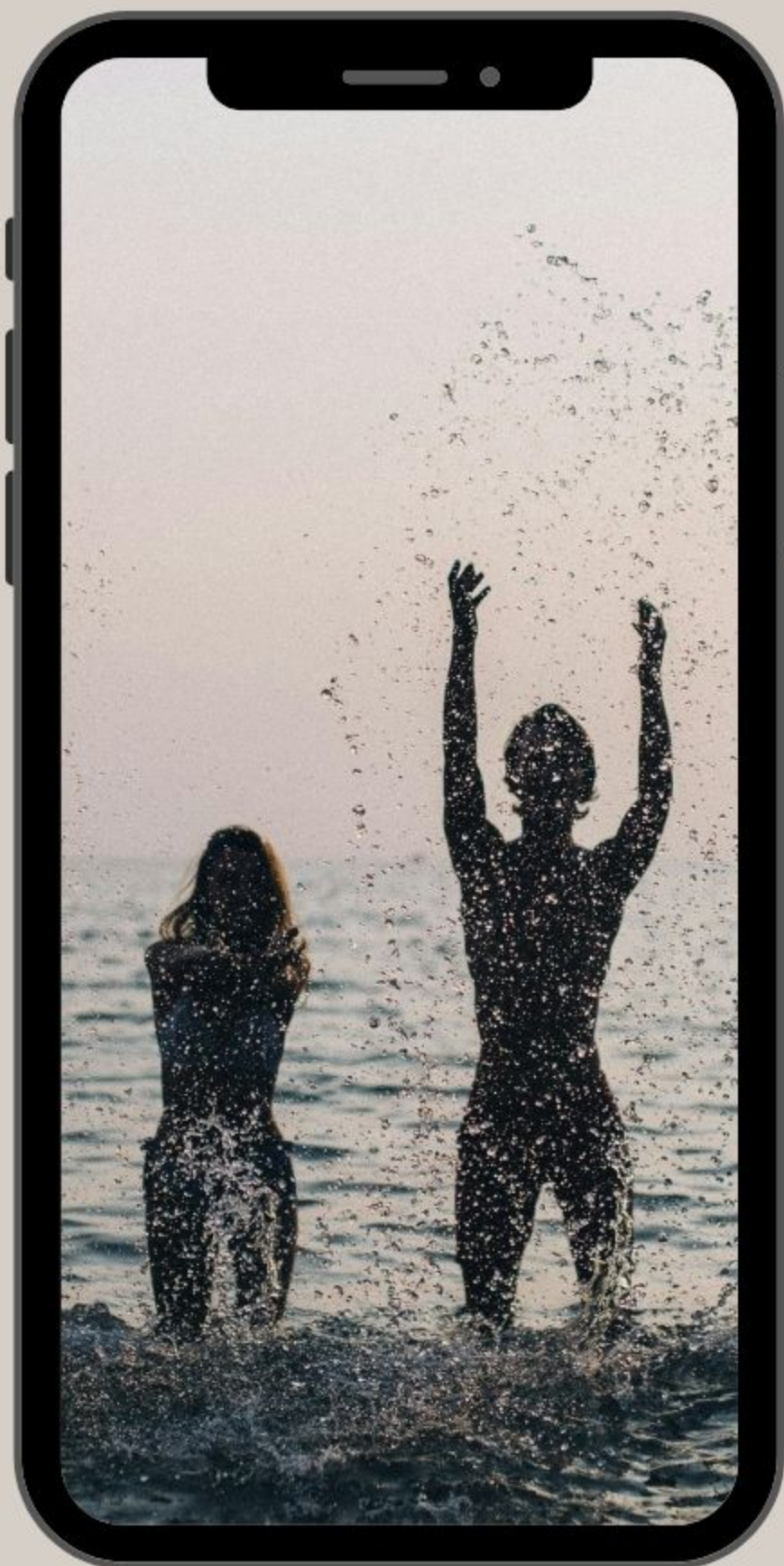
COCORA SHOP

BONITO

VYBE

ELLE
EDUCATION

mindway
school of design
and innovation



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IBIZA
SWIM WEEK

II EDITION



LET'S CONNECT WITH US

AND ELEVATE YOUR BRAND WITH ISW

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