



IBIZA SWIM WEEK

III EDITION

JUNE 3-6 2026



IBIZA SWIM WEEK

It is the event that showcases the best swimwear and beachwear from emerging designers and new talent in Europe. We are the window to showcase Ibiza fashion to the world, providing the perfect platform for international brands and exhibitors.

Ibiza Swim Week was created in 2024 by Nía Vásquez, designer at Cocora Shop and fashion and luxury marketing professional, supported by the ISW team.

In our second edition, we have 16 brands and models from more than 20 countries.

@IBIZASWIMWEEK_



Junio 03 2026
Fitting & Rehearsal
Welcome Party

Pop Up Activation- Brand
Activation

Junio 5 2026
Fashion Show
Tanit Rising - Official After Party

Junio 6 2026
Boat Models Cruise

SCHEDULE



JUNE 3

Casting - Fitting - Rehearsal

Hotel Aguas de Ibiza
Santa Eularia des Riu.



June 4

Pop Up Activation

Roof Top Hotel Aguas de Ibiza.
Santa Eularia des Riu.



June 4

*Fashion Show
After Party*

**Garden of the Palace of
Congress Iof biza**
Santa Eularia des Riu.



OUR VISION

This type of event not only stands out for its ability to showcase new trends and emerging talents, but it can also position the island as an attractive destination for fashion and culture, in addition to its fame as a tourist destination.

We have a bohemian spirit and we are lovers of art and fun, that's why our event is more than just a catwalk.

We are a launching pad for young talents in the world of fashion, modeling, photography etc., who are looking for an opportunity to show themselves to the world.

We provide a friendly platform where we create working synergies that can serve the benefit of all parties involved in Ibiza Swim Week.

@ibiza.swimweek

III EDITION

Our third edition consolidates our position as a trendsetter at national and international level, establishing us as a benchmark in the European swimwear industry.

We will have designers, including international brands.

We will dedicate an exclusive space to sustainable brands, with a clear focus on slow fashion.

All our fashion shows will be open to the public and will also be broadcast on other channels and in the international press.

For the first time, we are opening The Summer Edit, our summer fair.



- 50 international models and influencers
- International brands
- Exclusive parties
- Model and sponsor collaborations
- Pop-ups
- Special performance
- Networking between Europe and America

SOME OF OUR MODELS/INFLUENCERS



EVITA SCOCCIA
100 k NY



ANETA BERI
685 k UK



LUANA LARKIN
350 k US



ASIA VALENTE
2 MIL. IT

IMPACT

Audience 2026



Website
10 k Visitas



Our Instagram
800 K Reach



600 Guests,
Industry and press

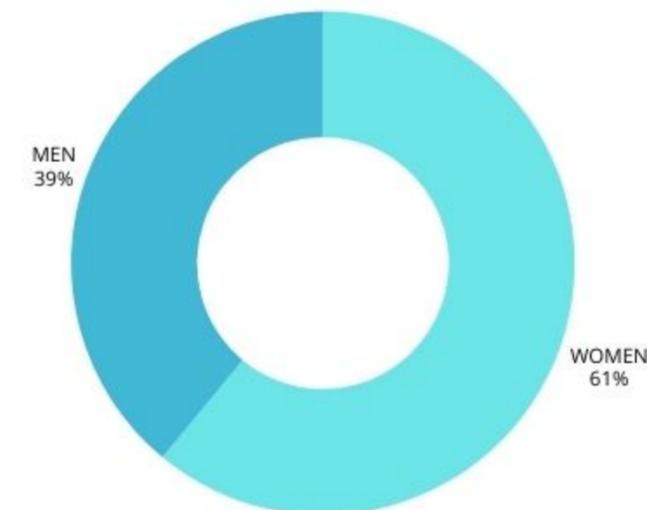


All media
10 Millions

Web visits by country



Audience 2025



ibiza.swimweek



Evento

The most exclusive Swimwear Show on the magical Island of Ibiza 🌴 Platform for new talent

Founder @nia_vasquezsaenz

@aguasdeibiza June 20

www.ibizaswim-week.com

Ibiza Swim Week

Panel para profesionales

331,5 mil visualizaciones en los últimos 30 días.

2025 was a great year for publications. We appeared in articles in **Forbes magazine, Women's Health, In Style, Fashion United, Fashion Network, Pr Fashion Firm, Miami living Davinci Magazine**, with more than 80 articles published.



DESIGNER PACKAGES



1500 euros (Iva inc)

Zafiro

8 LOOKS

Includes Models

Hair and Makeup

Photography and video of the event

Mention on the Web and Social Networks for 1 year

4 invitations for the show

2 Invitations Cocktail party



2000 euros (Iva inc)

Esmeralda

12 LOOKS

Includes Models

Hair and Makeup

Photography and video of the event

Mention on the Web and Social Networks for 1 year

4 invitations for the show

3 Invitations Cocktail party



2500 euros (Iva inc)

Rubí

16 LOOKS

Includes Models

Hair and Makeup

Photography and video of the event

Mention on the Web and Social Networks for 1 year

6 invitations for the show

4 Invitations Cocktail party



3000 euros Opening
3500 euros Closing
(Iva inc)

Diamante

16 LOOKS

Includes Models

Hair and Makeup

Photography and video of the event

Mention on the Web and Social Networks for 1 year

8 invitations for the show

12 invitations Cocktail party

Opening or Closing of the show -
Includes special performance

THE SUMMER EDIT

BRAND
ACTIVATIONS

We want you to interact with the public and have the opportunity to showcase your product, not only to the general public but also to professional buyers from other cities and countries who are looking for trends and new products to take back to their home markets.

That's why we've created a special day called () by Ibiza Swim Week. There will be space for 40 brands to showcase their products for a whole day.

During this day, we will have a small fashion show, presentations, competitions, and more surprises.

We will provide a large table and two chairs for each brand.

The price corresponds to the space and participation in the event. Hangers and clothes racks will be available for hire, except for brands participating in the fashion show, for whom this will be included in the price.

ISW brand price: €200

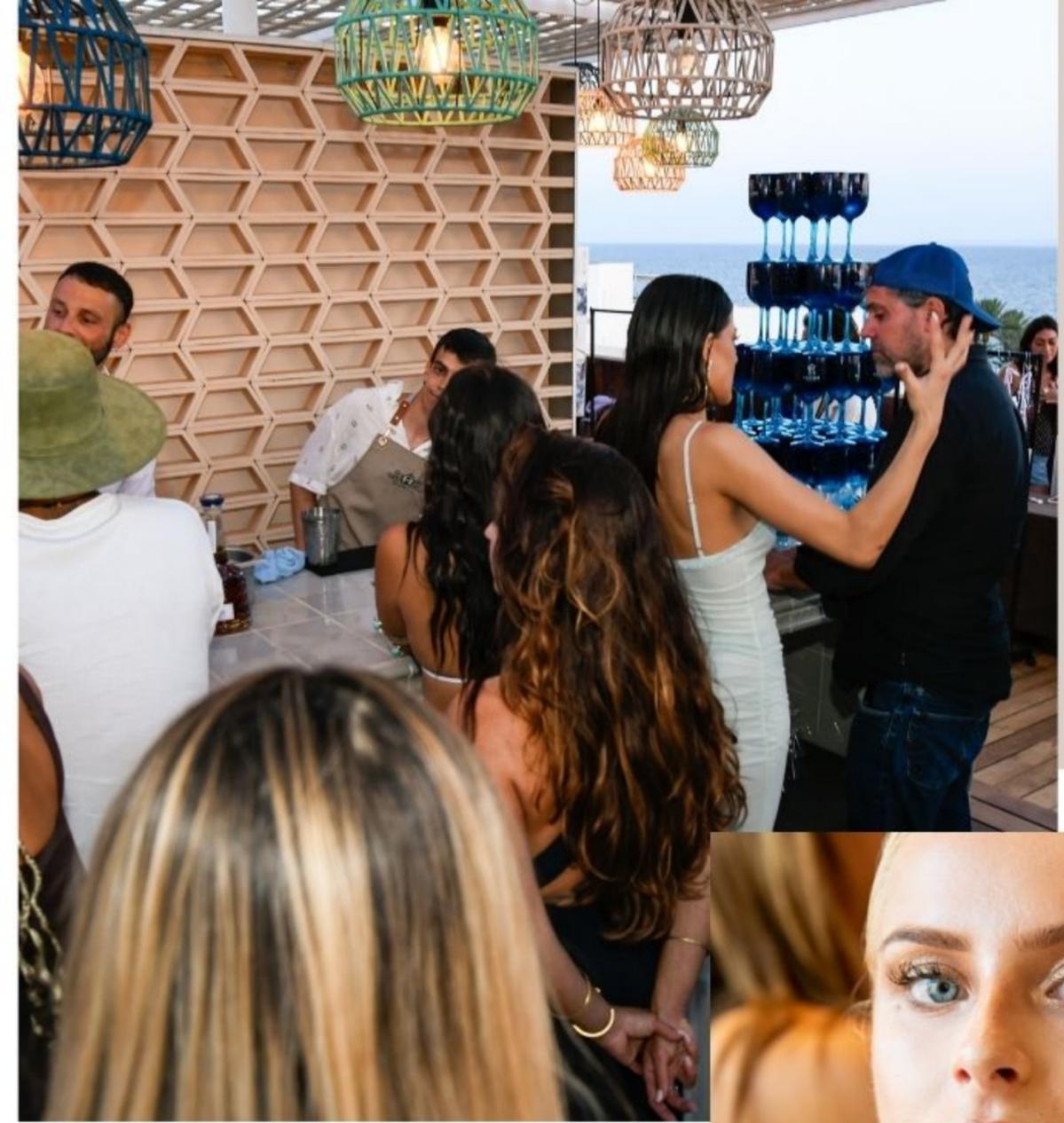
(Includes Pop Up closing event - Exclusive to ISW brands)

External brands price: €300

*Special discounts for residents and
Ibizan brands

*Taxes not included - Please enquire





PARTNERS

SPONSORS



We have been very fortunate to have the support of great brands on the island and internationally, such as NASSAU BEACH CLUB, Pegasus, Casa de Solo, Viña Esmeralda, Bellapierre or Ibiza Sol Charter.



N
NCALMA
HOTELS

Aguas de Ibiza
Grand Luxe Hotel

BONITO

bellapierre[®]
COSMETICS

COCORA SHOP 




★★★★
Royal Plaza
HOTEL


VYBIE


NAGAI
IBIZA

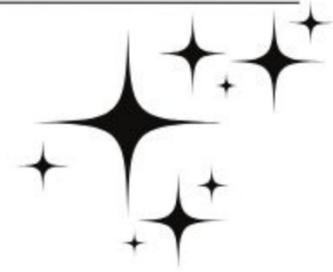

ELLE
EDUCATION

mindway
school of design
and innovation



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IBIZA
SWIM WEEK

III EDITION



LET'S CONNECT WITH US

AND ELEVATE YOUR BRAND WITH ISW!

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