



IBIZA SWIM WEEK

IV EDITION

2027



IBIZA SWIM WEEK

It is the event that showcases the best swimwear and beachwear from emerging designers and new talent in Europe. We are the window to showcase Ibiza fashion to the world, providing the perfect platform for international brands and exhibitors.

Ibiza Swim Week was created in 2024 by Nía Vásquez, a designer at Cocora Shop and a fashion and luxury marketing professional, and is supported by the ISW team. In our second edition, we have 16 brands and models from more than 20 countries.

@IBIZASWIMWEEK_



June 2027

TBA



OUR VISION

This type of event not only stands out for its ability to showcase new trends and emerging talents, but it can also position the island as an attractive destination for fashion and culture, in addition to its fame as a tourist destination.

We have a bohemian spirit and we are lovers of art and fun, that's why our event is more than just a catwalk.

We are a launching pad for young talents in the world of fashion, modeling, photography etc., who are looking for an opportunity to show themselves to the world.

We provide a friendly platform where we create working synergies that can serve the benefit of all parties involved in Ibiza Swim Week.

@ibiza.swimweek

III EDITION

Our third edition consolidated our position as a trendsetter at the national and international level, establishing us as a benchmark in the European swimwear industry. We celebrated at the iconic Dalt Vila, Unesco's World Heritage, a unique location for a unique show.

All our fashion shows will be open to the public and will also be broadcast on other channels and in the international press.

Our collaboration with Miami Swim Week The Shows marked For the first time, we are opening The Summer Edit, our summer fair.



- 45 international models and influencers
- Lucía Ugarte as Host
- Exclusive parties in high-end hotels
- Model and sponsor collaborations
- Pop-ups
- Special performance
- Networking between Europe and America



FASHION SHOW

For the first time, Ibiza Swim Week took place in the stunning Jardín de la Curia, with panoramic views over Ibiza and the cathedral – an unforgettable setting for our fashion show.

Guests will be welcomed with a welcome drink before the show. Afterwards, we'll move just across to our official after party, Swim After Dark, at Hotel Torre del Canónigo.

**+ OFFICIAL PARTY
SWIM AFTER DARK**



CAMET

**MIAMI
SWIM WEEK[®]
THE SHOWS**

*In collab with Miami Swim Week
The Shows*

OFFICIAL SCHEDULE 2027



DAY 1

Kick off Welcome Party

TBA



DAY 2

Fitting
Fashion Talks

TBA



DAY 3

Fashion Show

TBA



DAY 4

Content Creation

TBA

SOME OF OUR MODELS/INFLUENCERS



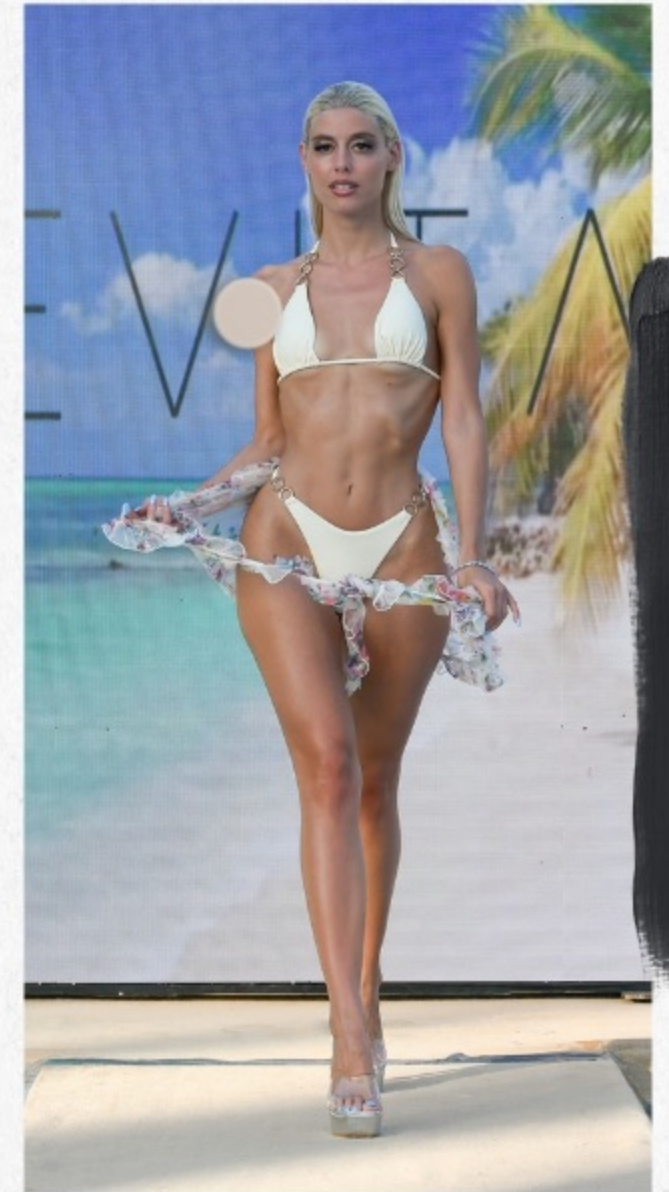
EVITA SCOCCIA
100 k NY



ELISA MAZUCHELLI 400 **ITALY**



LUANA LARKIN
350 k US



ASIA VALENTE
2 MIL. IT



IMPACT

Audience 2026



Website
10 k Visitas



Our Instagram
1, 1 MIL Reach



400 Guests during teh events,
Industry and press



All media
10 Millions

We have appeared in articles in **Forbes magazine, Marie Claire, Women's Health, In Style, Fashion United, Fashion Network, GQ, El Quindiano**, with more than 200 articles published internationally.



Forbes



FORBES WOMEN

'Ibiza Swim Week' o cómo hacer de la isla el nuevo paraíso de la ropa de baño

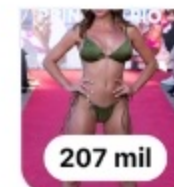
La isla acoge por segunda vez consecutiva la 'Ibiza Swim Week', un despliegue de moda *swimwear* de 16 marcas de todo el mundo.



Audience 2026

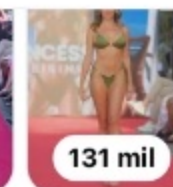
Últimos 30 días ▾

20 may. - 18 jun.



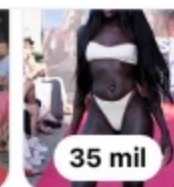
207 mil

12 jun.



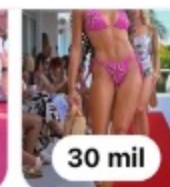
131 mil

15 jun.



35 mil

12 jun.



30 mil

17 jun.

Últimos 30 días ▾

20 may. - 18 jun.

Audiencia ⓘ

Principales ciudades

Madrid	6,9%
Palma de Mallorca	3,6%
Barcelona	3,5%
Ibiza, Spain	3,4%

Pri

Esp
Est
Por
Itali

Actividad en el perfil ⓘ

Comparado con 20 abr. - 19 may.

14,334

+178,2%

Reproducciones ⓘ

Reproducciones

208,603

Seguidores

1,0%

Reproducciones

1,122,574

2,1% de anuncios

Seguidores

23,8%

No seguidores

76,2%

Cuentas alcanzadas

156,948

+66,8%

Por tipo de contenido

Todos

Seguidores

No seguidores

Publicaciones

43,8%

IBIZA
SWIM WEEK

DESIGNER PACKAGES



2500 euros (Iva inc)

Zafiro

UP TO 8 LOOKS

Additional looks 200

Stylist to run your show 250

Includes Models

Hair and Makeup

Photography and video of the event

Mention on the Web and Social

Networks for 1 year

4 invitations for the show

2 Invitations Cocktail party



3500 euros (Iva inc)

Esmeralda

UP TO to 14 LOOKS (Opening)

Includes Models

Hair and Makeup

Photography and video of the event

Mention on the Web and Social

Networks for 1 year

8 invitations for the show

8 Invitations Cocktail party

1 Designated assistant for the
fashion show

1 Diamond content creation Day
Inclusion



4000 euros (Iva inc)

Rubí

UP TO 18 LOOKS (Closing)

Includes Models

Hair and Makeup for the designer

Photography and video of the event

Dedicated photography for the
designer

Networks for 1 year

4 Invitations for the show

4 Invitations Cocktail party

Content creation Day Diamond

SPONSOR PACKAGES



2500 euros (Iva inc)

Zafiro

Logo on the web.

Photographs of the brand at the event.

Post and reel in social networks.
Collaboration with models to promote your brand.

2 VIP tickets for the show and cocktail after party.

Inclusion in the welcome video to open the catwalk.



4000 euros (Iva inc)

Esmeralda

Logo featured on website.

Mention in press articles.

Photography and video of the event where your brand appears

Post and reel in social networks.

Collaboration with one or more models to promote your brand.

4 VIP tickets for the show and a cocktail after party..

Inclusion in the Welcome video to open the catwalk.



6000 euros (Iva inc)

Diamante

Sponsorship across all international events during 1 year.

Logo on Home and all web pages.
mention in all press articles about the event.

1 Stand at the Summer Edit

Photography and video of the event where the brand appears.

Post and reel in social networks.

Collaboration with TOP models to promote the brand.

Roll Up at the cocktail party.

8 Front row VIP tickets for the show and the cocktail after party.



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RITMA
RENTALS
Sound, DJ-decks & Lighting in Ibiza



PARTNERS

SPONSORS



We have been very fortunate to have the support of great brands on the island and internationally, such as NASSAU BEACH CLUB, Pegasus, Casa de Solo, Viña Esmeralda, Bellapierre or Ibiza Sol Charter.



BONITO



RIT A
RENTALS

Aguas de Ibiza
Grand Luxe Hotel

VYBIE



COCORA SHOP

ELLE
EDUCATION

mindway
school of design
and innovation



— 🌴 —
IBIZA
SWIM WEEK

IV EDITION

CONNECT WITH US

AND ELEVATE YOUR BRAND WITH ISW!

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