



# IBIZA SWIM WEEK

III EDITION

JUNE 3-6 2026





# IBIZA SWIM WEEK

It is the event that showcases the best swimwear and beachwear from emerging designers and new talent in Europe. We are the window to showcase Ibiza fashion to the world, providing the perfect platform for international brands and exhibitors.

Ibiza Swim Week was created in 2024 by Nía Vásquez, designer at Cocora Shop and fashion and luxury marketing professional, supported by the ISW team.

In our second edition, we have 16 brands and models from more than 20 countries.

@IBIZASWIMWEEK\_



**Junio 03 2026**  
Fitting & Rehearsal  
Welcome Party

**Junio 04 2027**  
Trade Show - Pop Up Activation

**Junio 5 2026**  
Fashion Show  
Closing Party

**Junio 6 2026**  
Boat Models Cruise





# NUESTRA VISIÓN

This type of event not only stands out for its ability to showcase new trends and emerging talents, but it can also position the island as an attractive destination for fashion and culture, in addition to its fame as a tourist destination.

We have a bohemian spirit and we are lovers of art and fun, that's why our event is more than just a catwalk.

We are a launching pad for young talents in the world of fashion, modeling, photography etc., who are looking for an opportunity to show themselves to the world.

We provide a friendly platform where we create working synergies that can serve the benefit of all parties involved in Ibiza Swim Week.



@ibiza.swimweek

# III EDITION

Our third edition consolidates our position as a trendsetter at national and international level, establishing us as a benchmark in the European swimwear industry.

We will have designers, including international brands.

We will dedicate an exclusive space to sustainable brands, with a clear focus on slow fashion.

All our fashion shows will be open to the public and will also be broadcast on other channels and in the international press.

For the first time, we are opening The Summer Edit, our summer fair.



- Special model guest
- 50 international models and influencers
- International brands
- Exclusive parties
- Model and sponsor collaborations
- Pop-ups
- Special performance
- Special Performance



# SOME OF OUR MODELS/INFLUENCERS



EVITA SCOCCIA  
**100 k NY**



ANETA BERI  
**685 k UK**



LUANA LARKIN  
**350 k US**



ASIA VALENTE  
**2 MIL. IT**



# IMPACT

## Audience 2026



Website  
10 k Visitas



Our Instagram  
800 K Reach



600 Guests,  
Industry and press

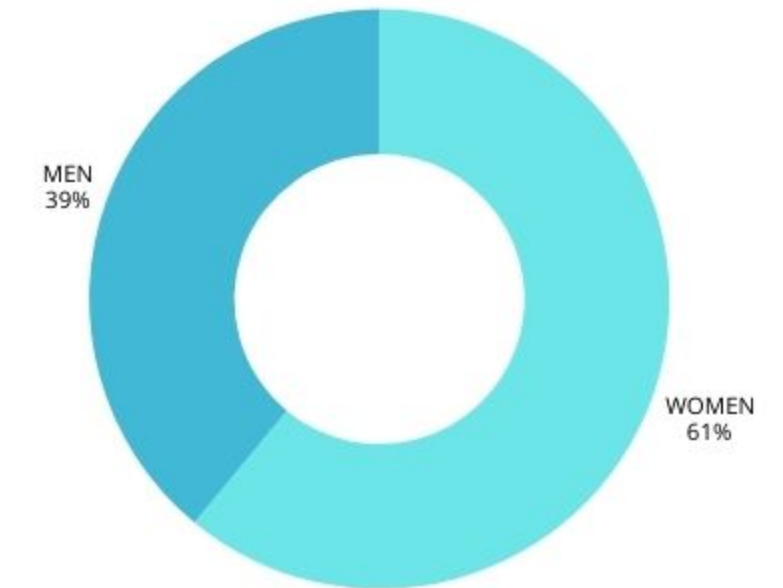


All media  
10 Millions

## Web visits by country



## Audience 2025



ibiza.swimweek



Evento  
The most exclusive Swimwear Show on the magical Island of Ibiza 🌴 Platform for new talent  
Founder @nia\_vasquezsaenz  
📍 @aguasdeibiza June 20  
[www.ibizaswim-week.com](http://www.ibizaswim-week.com)

Ibiza Swim Week

Panel para profesionales  
331,5 mil visualizaciones en los últimos 30 días.

2025 was a great year for publications. We appeared in articles in **Forbes magazine, Women's Health, In Style, Fashion United, Fashion Network, Pr Fashion Firm, Miami living Davinci Magazine**, with more than 80 articles published.





# DESIGNER PACKAGES



*1500 euros (Iva inc)*  
**Zafiro**

8 LOOKS  
Includes Models  
Hair and Makeup  
Photography and video of the event  
Mention on the Web and Social Networks for 1 year  
4 invitations for the show  
2 Invitations Cocktail party



*2000 euros (Iva inc)*  
**Esmeralda**

12 LOOKS  
Includes Models  
Hair and Makeup  
Photography and video of the event  
Mention on the Web and Social Networks for 1 year  
4 invitations for the show  
3 Invitations Cocktail party



*2500 euros (Iva inc)*  
**Rubí**

16 LOOKS  
Includes Models  
Hair and Makeup  
Photography and video of the event  
Mention on the Web and Social Networks for 1 year  
6 invitations for the show  
4 Invitations Cocktail party



*3000 euros Opening*  
*3500 euros Closing*  
*(Iva inc)*

## **Diamante**

16 LOOKS  
Includes Models  
Hair and Makeup  
Photography and video of the event  
Mention on the Web and Social Networks for 1 year  
6 invitations for the show  
6 Invitations Cocktail party  
**Opening o Closing** of the show -  
Includes special performance



# THE SUMMER EDIT

BRAND  
ACTIVATIONS

We want you to interact with the public and have the opportunity to showcase your product, not only to the general public but also to professional buyers from other cities and countries who are looking for trends and new products to take back to their home markets.

That's why we've created a special day called () by Ibiza Swim Week. There will be space for 40 brands to showcase their products for a whole day.

During this day, we will have a small fashion show, presentations, competitions, and more surprises.

We will provide a large table and two chairs for each brand.

The price corresponds to the space and participation in the event. Hangers and clothes racks will be available for hire, except for brands participating in the fashion show, for whom this will be included in the price.

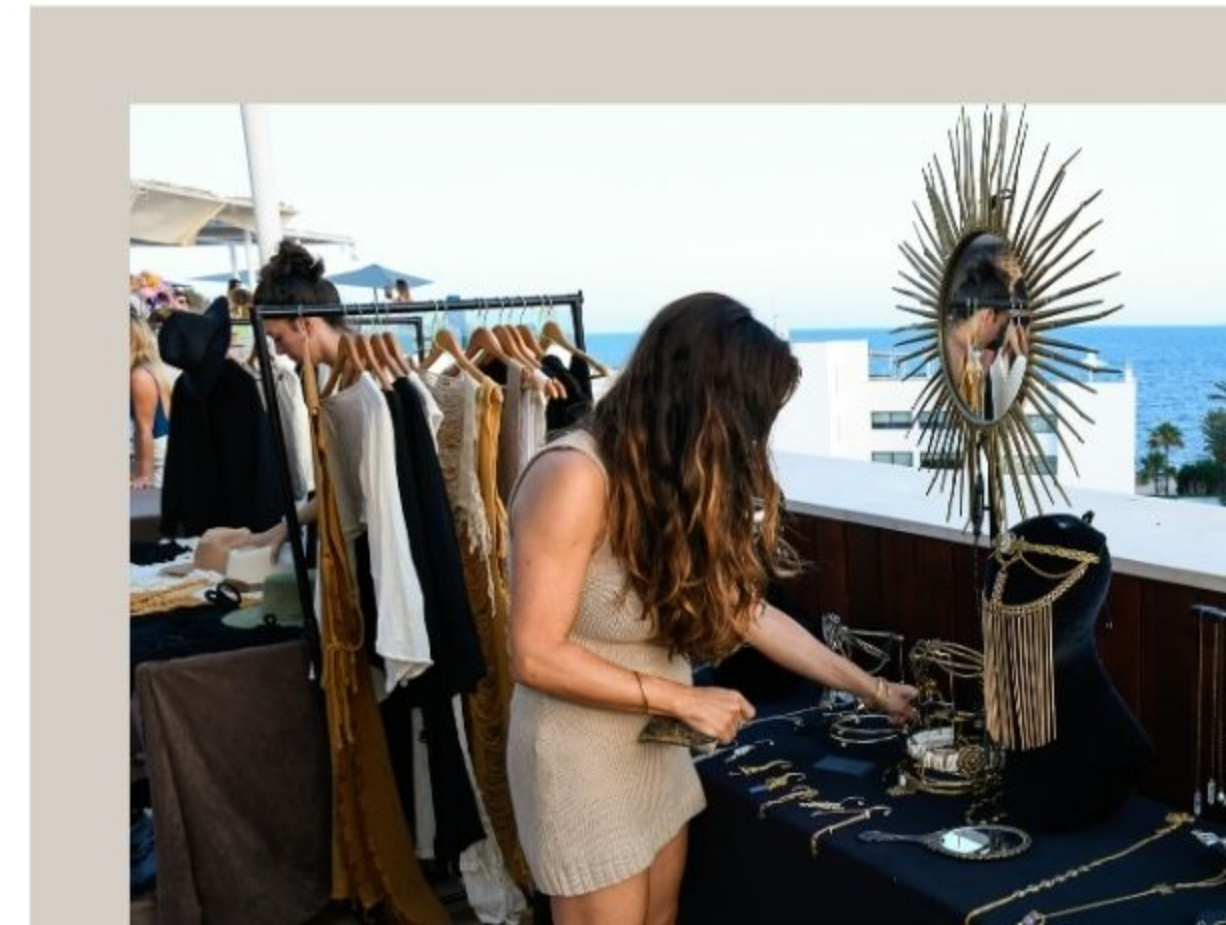
## **ISW brand price: €200**

(Includes Pop Up closing event - Exclusive to ISW brands)

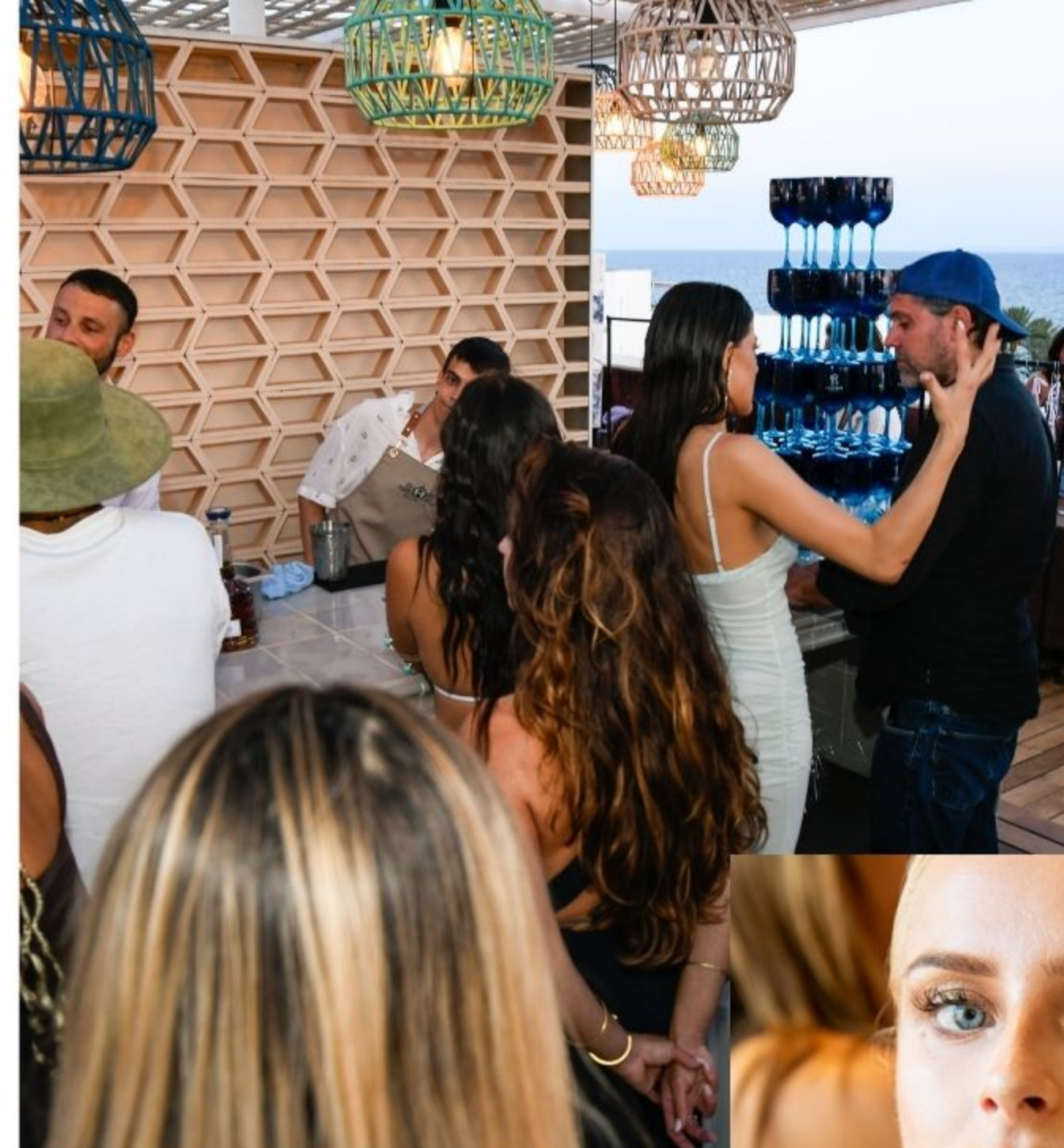
## **External brands price: €400**

\*Special discounts for residents and  
Ibizan brands

\*Taxes not included - Please enquire







PARTNERS

# SPONSORS



We have been very fortunate to have the support of great brands on the island and internationally, such as NASSAU BEACH CLUB, Pegasus, Casa de Solo, Viña Esmeralda, Bellapierre or Ibiza Sol Charter.







Aguas de Ibiza  
Grand Luxe Hotel

BONITO



COCORA SHOP



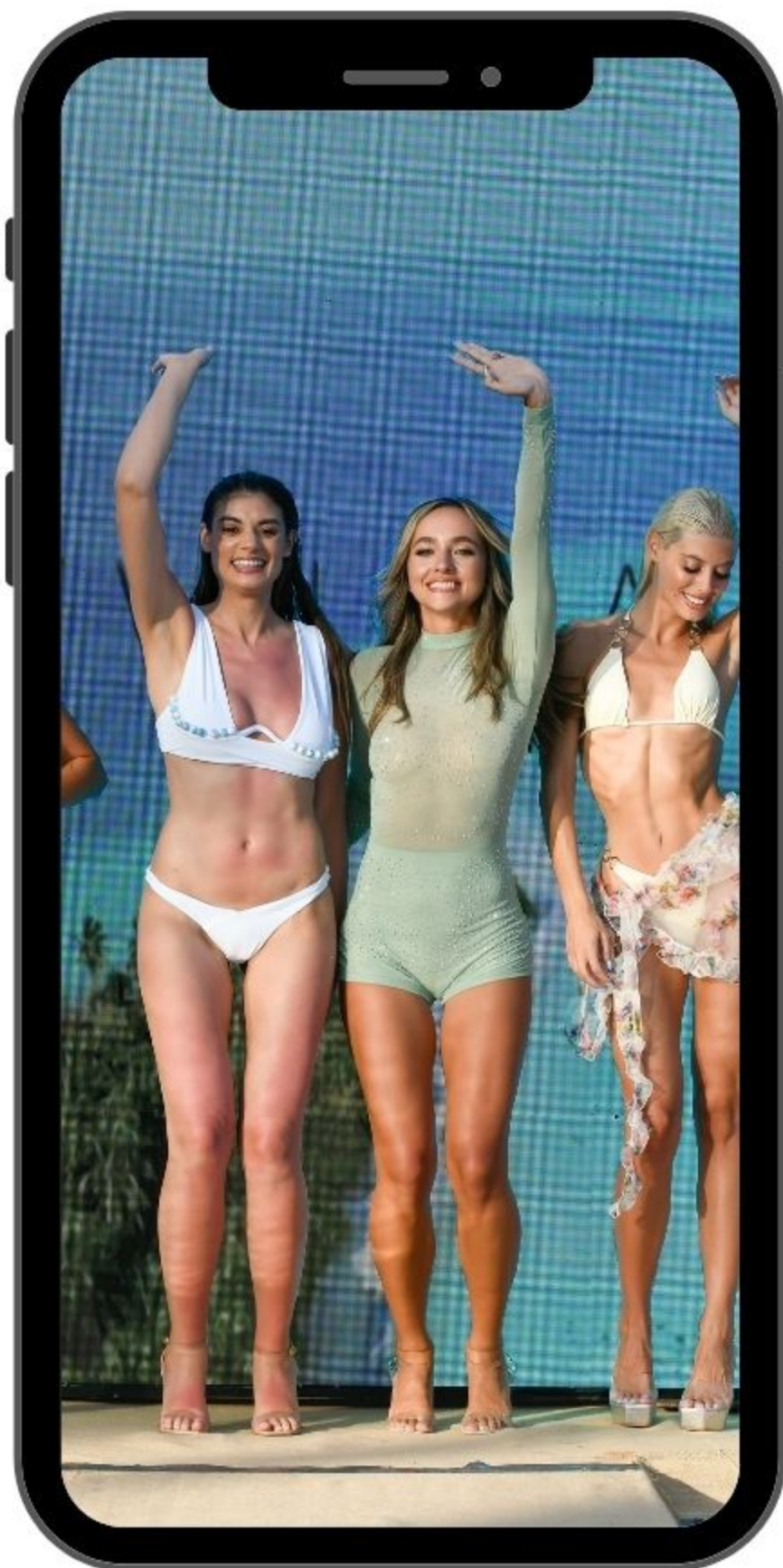
VYBE



ELLE  
EDUCATION

mindway  
school of design  
and innovation





— — —  
IBIZA  
SWIM WEEK

III EDITION



# LET'S CONNECT WITH US

**AND ELEVATE YOUR BRAND WITH ISW!**

+34 691322304

@IBIZA.SWIMWEEK

info@ibizaswim-week.com

www.ibizaswim-week.com

